

Checklist

Identified stakeholders' perspectives

Analysed business context, processes, needs and/or pain point to solve

Defined business goals of product/software

Clear vision of business model of a new product (if applicable)

Market research and competitor analysis done (if applicable)

Well known end users/customers' personas and needs

Established value proposition for end users/customers (if applicable)

Clarified idea for product/software

Written specification of the product/software

User Interface designed and tested with end users

Defined roadmap for implementation of product/software

Estimated costs of implementation