WHY AND HOW

Why is outsourcing perfect for your company and how to make the most of it?

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1. BELIEVE OUTSOURCING IS A GOOD CHOICE

DEFINITION

Outsourcing is delegating services or processes to another, usually external, company rather than conducting them in-house.

It is a great solution due to extensive cost reduction that goes hand in hand with excellent quality and economics of scale. Outsourcing helps to control the funds for two reasons. First of all, it limits the need to spend money on specialised crew, equipment, technology and licences. Companies gain competitive advantage because they can focus on their core business and activities like building their brand awareness. Secondly, it improves resource exploitation and may also increase the value of outsourced activities.

2. USE ITERATIVE DEVELOPMENT APPROACH

Agile methodologies are constantly gaining popularity in outsourcing. There are many advantages of introducing them to your project, although you will need to make time to be engaged in the process.

Feedback is delivered regularly because the teams work in sprints, which are usually 2 or 3 weeks long. This guarantees that if any issues appear, they are addressed quickly.

During the sprint, the scope of work is fixed, so that the team is focused only on the tasks agreed to be done. Because of that it is easier to plan and adapt to changing business environment.

Flexibility of the process helps to prevent potential threats that may endanger the final product and supports faster time to market.

All this put together result in a better end product and higher customer satisfaction.

Projects develop and evolve on a daily basis. Sometimes the final products differ from the initial version that you had in mind. However, changes should be embraced because they are crucial in order to develop the right, fully-functional product.
3. PUT EMPHASIS ON QUALITY

We believe that the best approach is being focused on quality from the very beginning of the project.

Not only does it reduce the unnecessary reworks, but also it is more time efficient. The sooner the defects are found and fixed, the lower costs your company will face. What is more, high quality of your product guarantees Customer’s trust, which in turn may result in long-lasting cooperation.

MIKE POOLE,
IT Director, Steamship Mutual

4. TRUST YOUR PARTNER

Trust is one of the fundamental elements to any customer-supplier relationship, there is no doubt about that.

Look for an outsourcing partner that is focused on long-term collaboration, but will let you build up the scale of your commitment or exit, if you’re not satisfied with the outcomes.

Once these preconditions are met, do not hesitate to rely on knowledge, experience and expertise your partner brings to the table. Also, if you have a relationship based on trust, your outsourcing partner is more likely to raise an issue as soon as it occurs, rather than brush it under the carpet.

The above graph shows the relation between costs and the development phase. In brief, the later you fix a bug the more expensive it is.
5. CHOOSE THE LOCATION WELL

If you consider outsourcing, the most important question you should ask yourself is: where to outsource?

Poland is constantly growing, with stable economic and political situation. Our working culture is similar to our clients’. This, in addition to being a member of European Union, makes us a secure choice.

Poland also is known for having vast talent pool of IT professionals with unquestioned competence in their fields, which has been confirmed by this year’s KPMG report where Poland was listed as 2nd best outsourcing location in the world.
WHO WE ARE

Future Processing is a software company which, since its foundation in 2000, has grown from a group of a few friends into a team of over 900.

Our mission is to solve business problems of industry leaders worldwide with the use of the latest technology.

We help businesses by offering full cycle bespoke software and mobile application development, legacy software modernisation, database and security services, as well as analysis & design, apart from working in other areas.

We are ISO 27001:2013 certified and we have been a Microsoft Partner since 2007. In 2016, we were announced Outsourcing Service Provider of The Year 2016 by Global Sourcing Association (GSA).
WE HOPE WE HAVE HELPED YOU SORT OUT YOUR DECISION-MAKING PROCESS

If you want any more advice, contact us and let us show you WHY outsourcing could be a solution for your business.

👍 I'M INTERESTED

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